

safety innovation

Global Safety Innovation
Summit

13 – 15 February 2024 | Wollongong, Australia

PARTNERSHIP PROSPECTUS



summit@safetyinnovation.org



www.safetyinnovation.org

You're invited

The world of safety is evolving.

Over the past 20 years, knowledge of effective safety practice has constantly evolved.

Research from safety science, human factors research and cognitive sciences has grown an evidence base that has slowly been translating to industry through Safety II, Safety differently and Human and Organisational Performance (HOP).

New view safety perspectives and practices require not only theory and mindset shift but transformational innovation with new skills and practices.

The Global Safety Innovation Summit will explore, share and learn how we improve our way of delivering safe work.

Your organisation is invited to join leading companies and experts who are changing the safety landscape.

Learn. Evolve. Grow, Together.

So our organisations and people get better at, and enjoy, doing work safely.

The Global Safety Innovation Summit 2024 will...

- Bring together operational leaders, people managers, legal eagles, board and executive members. It's NOT just for the "Safety People".
- Move contemporary theory to practice. Practical, interactive workshops will have attendees test what they are being told.
- Explore what works and what doesn't work when it comes to both approach and strategy.
- Focus on the whole safety journey, looking at practical applications to integrate new view safety into foundational processes.
- Attract the next generation, with OHS students having the ability to attend for free (thanks to our sponsors) and build ongoing mentoring relationships.
- Gather thought leaders and companies from around the world presenting real case studies

Why attend the summit?

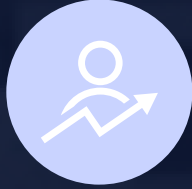
It's **NOT** just for the “Safety People,” it's for:

- In-house Safety Professionals
- Workplace safety managers
- Executives, Board Members
- Operational Leaders
- People Leaders
- Legal Teams
- Sustainability Teams
- Regulators
- Frontline Leaders
- OHS Students
- OHS/Safety Academics



Exposure

to a highly niche market of experts and personnel before, during and after the Summit.



Opportunity

to raise your company profile amongst a valuable target audience.



Recognition

Acknowledgement and clear demonstration of your company's involvements, commitment, and support of working safely.



Networking

Meet local and international attendees at the one event, build and grow relationships in the industry.



Support

All partnerships will facilitate local OHS students attendance at the event free of charge to start building their career and network.

Why sponsor the summit?

Packages

PLATINUM PARTNERSHIP

- 30 x full registrations inclusive of social functions
- 10 x one day registrations for Day 1 (senior leadership content)
- Sponsorship of 10 x student full registrations
- Platinum Partnership billing on all marketing and onsite materials
- Naming rights to 1 x summit session
 - Banner on stage / logo on screen content

GOLD PARTNERSHIP \$30,000 incl. GST (3 available)

- 15 x full registrations inclusive of social functions
- 5 x one day registrations for Day 1 (senior leadership content)
- Sponsorship of 5 x student full registrations
- Gold Partnership billing on all marketing and onsite materials
- Naming rights to 1 x summit session
 - Banner on stage / logo on screen content

SILVER PARTNERSHIP \$20,000 incl. GST (6 available)

- 10 x full registrations inclusive of social functions
- 3 x one day registrations for Day 1 (senior leadership content)
- Sponsorship of 3 x student full registrations
- Silver Partnership billing on all marketing and onsite materials

Packages

BRONZE

PARTNERSHIP \$10,000 incl. GST (8 available)

- 5 x full registrations inclusive of social functions
- 2 x one day registrations for Day 1 (senior leadership content)
- Sponsorship of 2 x student full registrations
- Bronze Partnership billing on all marketing and onsite materials

SAFETYSTOCK

PARTNERSHIP \$25,000 incl. GST (1 available)

- 10 x full registrations inclusive of social functions
- 3 x one day registrations for Day 1 (senior leadership content)
- Sponsorship of 3 x student full registrations
- Naming rights to the SafetyStock event and additional tickets
- SafetyStock Partnership billing on all marketing and onsite materials

Ticket Bundles

SAVE WITH GROUP RATES

- 3 x full registrations - \$8,122.50 (save 5%)
- 5 x full registrations - \$12,825.00 (save 10%)
- 10 x full registrations - \$24,255.00 (save 15%)

other Sponsorship options

Coffee Cart

\$4,000 incl. GST (2 available)

Be responsible for the caffeine fix attendees need during the Summit. Brand your cart, cups and area to reflect your organisation.

Lanyards

\$4,000 incl. GST (1 available)

Have your brand around all attendees necks! Lanyards sponsorship provides a high visibility branding opportunity.

Book Store & Resource Centre

\$10,000 incl. GST (1 available)

The book store and resource centre will be a central knowledge base for materials shared onsite. Positioned in the catering area, it's sure to get lots of foot traffic.

Networking Lounge

\$10,000 incl. GST (1 available)

Provide a comfortable place for attendees to unwind between sessions and help facilitate important discussions during the breaks with the Networking Lounge.

Executive Breakfast

\$15,000 incl. GST (1 available)

Play host before the opening session to 60 - 80 executives attending the Summit on Day 1. In addition get all the inclusions of a bronze sponsorship package.

Speaker/Session Partnership

POA (Multiple)

Align your organisation and brand with a particular session or speaker. Opportunities exist across 3 days of program content, at the discretion of the organising and program committees.

We welcome the opportunity to discuss a tailored partnership package or a bespoke option not mentioned above. Please contact summit@safetyinnovation.org to start the conversation.

Standard promotional entitlements for all Partners:

All partners will receive the following standard entitlements in addition to those outlined in the individual packages:

- Delegate list provided prior to and post Conference subject to privacy and consent laws
- Recognition as a Partner (with organisation logo) on:
 - Partners page of the Summit website
 - Partners section in the Summit program (digital or printed)
- Social media post across all active Summit platforms promoting your support of the Summit.
- Use of the Conference logo until end of February 2023
- Access to additional conference and exhibitor registrations

We welcome the opportunity to discuss a tailored partnership package or a bespoke option, please contact summit@safetyinnovation.org to start the conversation.

Inclusions

Booking Form.

Complete and return the below booking form to the event team at summit@safetyinnovation.org to secure your partnership

Contact Information

Contact Name:

Organisation:

Email:

Phone:

Billing Details If different from contact information

Contact Name:

Organisation:

Address:

Email:

Phone:

Partnership Opportunities Please indicate your selection below:

PACKAGE

- Gold Partner \$30,000
- Silver Partner \$20,000
- Bronze Partner \$10,000
- SafetyStock \$25,000

OTHER

- Coffee Cart \$4,000
- Lanyards \$4,000
- Book Store /Resource Centre \$10,000
- Networking Lounge \$10,000
- Executive Breakfast \$15,000
- Session / Speaker Sponsorship POA

Total:\$

Authorised by

Signature

Date

Terms & Conditions

Cancellation Policy:

Due to administration associated with this event:

- Cancellations up until 90 days of the event start date will attract a 10% cancellation fee.
- Cancellations within 89 - 30 days of the event start date will attract a 50% cancellation fee.
- Cancellations within 29 days of the event start date will be subject to a 100% cancellation fee.
- All requests for cancellations must be made in writing to the Global Safety Innovation Summit Team at summit@safetyinnovation.org.

General Conditions

- All partnerships are awarded on a first-come, first-served basis on receipt of booking form.
- A completed booking form is required to initiate a partnership.
- No partnership is confirmed until payment of the applicable partnership fee is received in full.
- The Organising Committee reserves the right to decline prospective partners without giving reasons. No discussion will be entered into.
- The details in the document are correct at the time of publication and are subject to change at the discretion of the Organising Committee.
- Placement and size of logos included in the event material will be at the discretion of the event organisers and will reflect the level of support given by your organisation.
- All signage will be designed to suit the requirements of the venue.
- Partners are responsible to ensure that they provide the necessary information as requested by the event team to deliver their agreed entitlements.
- All partner representatives must complete an event registration form, including those allocated a complimentary registration.
- Additional registrations may be purchased at the nominated rates.

The Global Safety Innovation Summit is a 'For Purpose' event, organised and facilitated by volunteers passionate about safety practice.

Proceeds from the Summit will go directly to safety practice research to further the profession and skill the next generation of safety leaders.



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